Live File 2021

Time for Change

Live File. A candidate driven marketing service. A helping hand.

Live File is a career progression marketing service.

Our website is secure & we are a Tier 1 Data registered company.

If you are having a compass moment Live File can probably help.

- Heading Where?
- Change of Sector?
- Redundancy, Career progression, PVR?
- Looking at an International Placement?
- Inclusive Female & Diversified board opportunities

About Live File

What we do

01 Designed to help with opening up new career opportunities

02 Retained by Candidates to open up new challenges & facilitate introductions

03 We target Decision Makers in Organizations Worldwide

04 Provide career progression marketing an ICO Data Registered Company

05 We Feature Function Benefit your profile and position it with business leaders

06 Help with the Compass moment in sharing some ideas around direction

07 We develop & prepare the Hybrid CV

08 Engage with relational networks to access unadvertised opportunities

What we do

This service will be useful to those whom are

Challenges & Solutions

01 Finding the market difficult or just want a confidential helping hand

02 Seeking an International role or are considering relocating across borders

03 Too busy in their existing role to job hunt or conduct a Worldwide search

04 Redundant or leaving the forces, considering outplacement services

05 Seeking to access 'in sector ' and 'out of sector' decision makers

06 Consulting but now wish to consider a move to Full Time employment

07 Employed but quietly wish to explore new opportunities without compromise

08 Working but like the idea of setting up their own business as an entrepreneur

Challenges & Solutions

Benefits

…if this sounds useful

it probably is

1

A chance to get that Check & Balance on where you are now .

We call this the compass moment.

Time to check your bearings .

2

Decide on where you want to go & how you are going to do it.

3

Explore where you really want to be.

Employee or Entrepreneur.

Run both - dual strategy.

4

Maybe take several bearings.

Go ‘in & out ‘of sector.

Avoid the Executive Search & agencies candidate matrices .

5

Get a Hybrid CV done. A CV that reflects your abilities not just your history.

Transition with a bit of organised networked and Board Level capacity around you.

Avoid the gatekeepers - go direct to the decision makers. CEO & HRD simultaneously.

6

Access networks & targeted individuals Worldwide.

This model does not charge employers Executive Search Fees & that gives you an advantage, in the market, ahead of the rest.

Live File Model

We only Operate a two stage commercial model

1. Something to get started - this covers our starting operating costs working on your behalf
2. Something upon placement - this is our profit

There is a 50 / 50 split of fees to incentivise completion

There are three Options - choose to suit

We will review your CV & details - free of charge

We will provide career guidance - free of charge

Then decide…..

What you are looking for next - CEO, MD or other Functional title

Where you would like to work - US,EMEA, Russia, etc

What salary you are looking for - £ $ €

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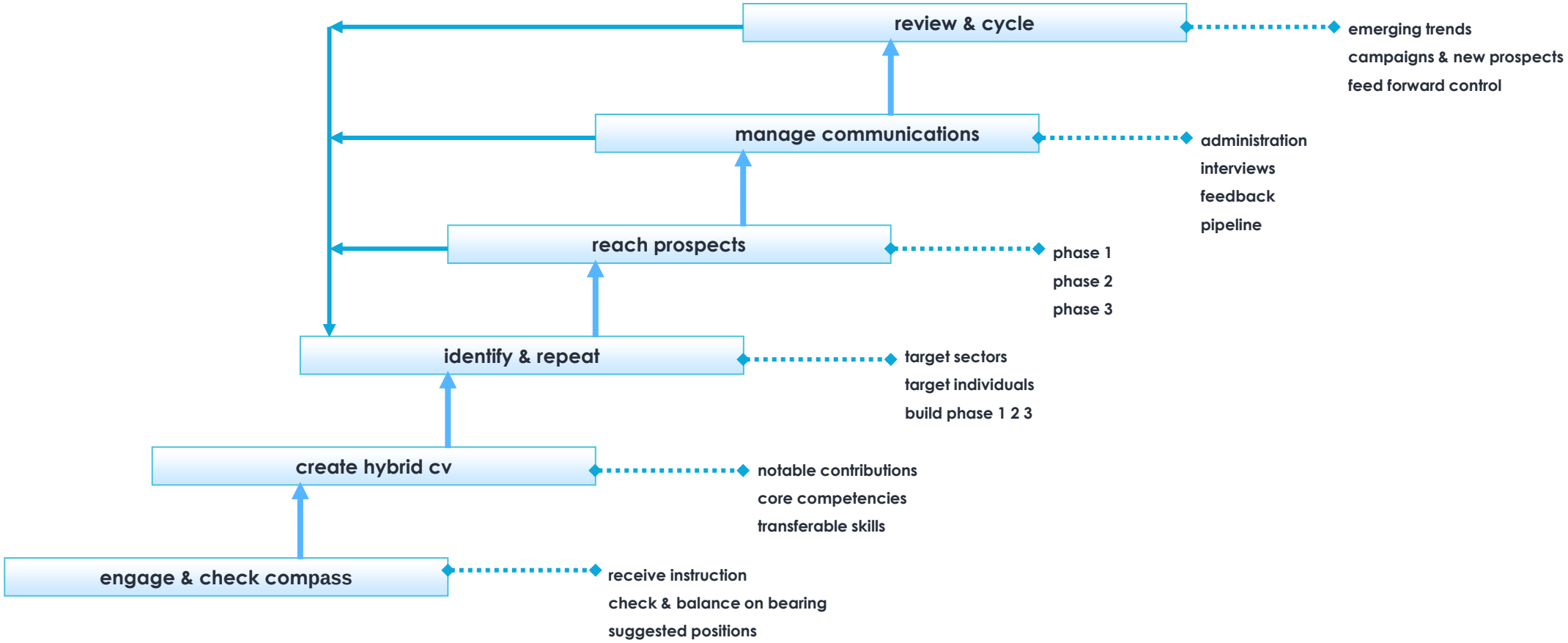
Live File Cyclical Process



Project SMART Goals

S

Specific

Your goal should be clear and specific, otherwise you won't be able to focus your efforts or feel truly motivated to achieve it.

M

Measurable

Its important to have measurable goals, so that you can track your progress and stay motivated.

A

Attainable

Your goal also needs to be realistic and attainable to be successful. In other words, it should stretch your abilities but still remain possible.

R

Relevant

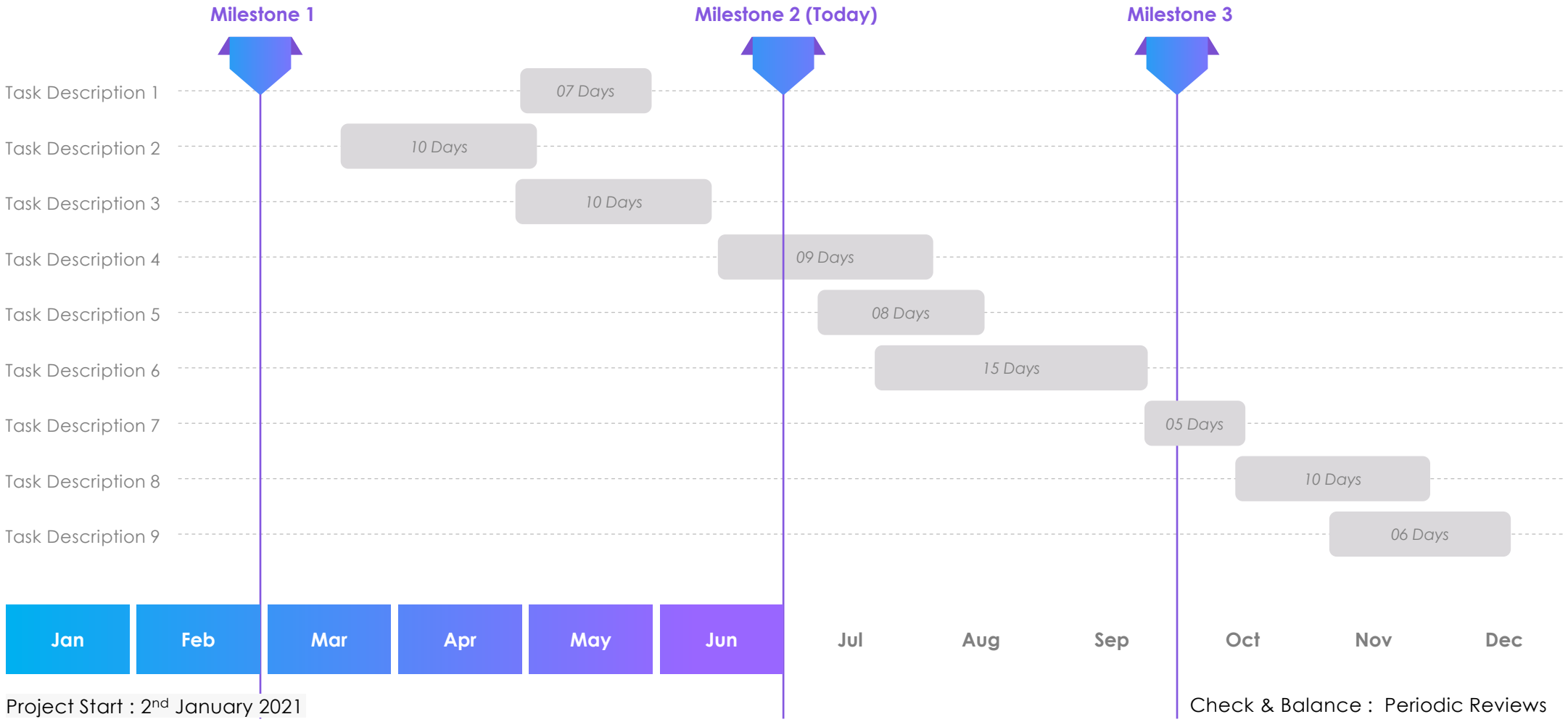
This step is about ensuring that your primary goal objective also aligns with other relevant goals.

T

Time Bound

Every goal needs a target date. So that you have a deadline to focus on and something to work towards.

Project Timeline (Set Trajectory – all Options)



Live File Hybrid CV

Everyone has an opinion around CV's

If we feel the need to re work a CV ……. we will say so

We do standalone CV'S at a charge

We do CV's for Live - File Clients (Options 2 & 3) free of charge

We produce one type of CV for all customers:

This version utilises a Researched Methodology (University led)

Suitable for human visual screening & HR computer screening

They have a hybridised structure for 'in & out' of sector use

They "Feature, Function, Benefit" your details"

…….. It is time to shine

Contact Us

Hybrid CV
A social sciences approach to differentiation

Cross - Functional Input
Stress test - Exec Summary & Chronological details

Draft Hybrid Structure
Consultative dialogue & amendments

Sales Methodology
Feature Function Benefit your details

Marketing Components
Core competencies, transferable skills & notable contributions

Old CV
Check & Balance on previous versions

Hybrid CV Process – all Options

Live File Options 1 2 or 3

Option1- Monthly payment solution at £500 a month (minimum of two months applies £1000)
a) The monthly minimum & any subsequent ongoing monthly payments
b) A placement fee of £3k (payable within 6 months of placement)

Option 2 - 12 month service agreement – a starting fee and a placement fee
a) £3k to start or fee to be agreed if desirable salary is upwards of £250k
b) £3k or other to be agreed or % of base salary (payable within 6 months of placement)

Option 3 - One time offer - this spans the length of your career - split into three parts
a) £5k to start
b) £3k upon placement or fee to be agreed (payable within 6 months of placement)
c) Then no starting fees or placement fees for the duration of your career & new searches

*** We can split each of these initial starting fees into monthly amounts to make things a little easier**

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Live File Comparisons

Options	CV	1	2	3
CV Only	YES			
CV with Option		NO	YES	YES
Career Guidance	YES	YES	YES	YES
Market Reach Limit		30	Unlimited	Unlimited
Time Limitation		YES	YES	NO
Initial Cost GBP £	POA	1000	3000	5000

Market Reach is only limited with Option 1

Costs are indicative & are applicable in 2021

Talk to us if you need some other cost plan

Talk to us if you need outplacement services

Calls regarding costs can be made to +44 (0) 7540 705103

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Live File Agreement Page

The Example structure is set within one page & requires 1 signature & dating

Conditions - the service is made available until the earlier of the following occurs

a) The client instructs the termination of the service
b) The expiry of Option term from commencement of implementation
c) The client accepts an offer of employment or enters self-employment

The service is designed & intended to enhance the clients career prospects. No representation is given to the outcomes of the service and attention will be given to: profiling, CV preparation, the development of opportunities & associated works

Live File Fees - there are no fees for planning the service

The fees shall be paid in two parts (starting & placement)

1. A starting fee of £ is payable & in the following instalments
Amount 1 - immediately
Amount 2 - 30 days on (if agreed)

2. A placement fee of £ is payable (within 6 months of placement)

Dates - Commencement Date, Agreement Date signed & returned

Banking - Transfer is made to the Professional Services Account & receipt confirmed

Currency - Transfer is to be made in GB Pounds £

We can start your journey quickly & efficiently

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Live File Testimonials

Our work is quiet & sensitive - privacy is assured. Data Protection Act registered - with the ICO. We don't give out clients details - past or present

We use unnamed testimonials – they can be evidenced

"Following very constructive phone calls, you have given me the confidence to team up with you to place me in the right role for the next chapter in my career. All questions I asked were answered with honesty and integrity. I am reassured that the investment made is definitely money well spent and I'm looking forward to working with you and your team"

"I believe Live - File meets a real need in the Executive Search market place, addressing the career progression and opportunity creation goals of time poor, experience rich executive level candidates"

"on-boarding was as simple as signing & dating one page"

"My experience to date with the team has been confidence inspiring in terms of the flexibility in their approach, the speed and ease of engagement through to the impressive assimilation of strengths and ambitions. This is paralleled with a pragmatic approach and efficiency in CV preparation and go to market implementation"

"within 6 months I have had two interviews with my targeted organisations with expressions of interest from others. As a female executive the Live - File process of marketing my transferable skills and capabilities has enabled me to think out of the box and hence approach organisations that I may not have"

Contact Us

Chances are, if you are looking or are curious or are making a concerted effort in effecting change you'll be having a compass moment. You may even feel you are in no mans land – but at least you'll know where you are – from there we can make a plan.

For Live File Options 1 2 or 3

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